

Press Release
September 21, 2003

Organization: SEACAB, Southeastern Arizona Clean and Beautiful
Location: Graham County, Arizona
Contact person: Hal Herbert, Public Relations: hherbert@cableone.net

For immediate release:

A combination of efforts has resulted in the creation of a Board of Directors for Southeastern Arizona Clean and Beautiful (SEACAB). The board is in the process of seeking non-profit status. The board is also coordinating the Clean and Beautiful and Adopt-a-Highway activities of the Arizona Department of Transportation, Graham County, the City of Safford and the City of Thatcher. More southeastern towns and counties will be added as the effort expands.

The major effort of the board will be to encourage volunteers to cleanup roadways, streets, highways, and byways throughout the area. As a part of this effort they will encourage individuals and groups to join existing Adopt-a- Highway programs, apply for signs and obtain training for cleaning and maintaining designated portions of local byways. SEACAB will also recognize and honor organizations that are doing a good job of maintaining their areas and will encourage others to do so.

One of the first actions of the board was to create a website: www.seacab.org. The purpose of the website is to generate outside interest, coordinate activities, and share information from the public and interested parties. The board is sponsoring a Logo Contest for the SEACAB website (see the website for instructions).

The first major activity of SEACAB will be to sponsor a major cleanup effort within Graham County that will be both visible and effective. The board is in the process of selecting the site and coordinating volunteer help.

The SEACAB Board of Directors consists of the following persons:

Jay Rasco, Chairperson – jay@seacab.org
Bonnie Winslow, Vice Chairperson and BLM contact person – bonnie@seacab.org
Clel Flake, Treasurer and Graham County contact person – clel@seacab.org
Rachel Beals, Secretary and City of Safford contact person – rachel@seacab.org
Hal Herbert, Public Relations and webmaster – hal@seacab.org
Bill Lewis, board member – bill@seacab.org
John Bonefas, board member – Safford City Councilman – johnb@seacab.org
Peggy McNew, board member and Boys and Girls Club representative –
peggy@seacab.org
Rick Schneider, board member , editor/publisher Eastern Arizona Courier –
rick@seacab.org
John Kamin, board member, reporter, Eastern Arizona Courier – johnpaul@seacab.org
Phyllis A. Bryce, board member, Graham County School Superintendat –
Phyllis@seacab.org

